

## Authors

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Dr. Holtorf is the founder of the Health Outcomes Strategies GmbH consulting agency ([www.health-os.com](http://www.health-os.com)) with focus on value of healthcare products and related policy decisions for the in- and off-patent sector, reimbursement strategies, outcomes research and health economics, health technology assessment processes, payer interactions, product/device/service synergies. Dr. Holtorf acted as evaluator at the EU-commission on multiple occasions and is adjunct faculty member at the University of Utah College of Pharmacy. She is engaged in workgroups for Precision Medicines Value (ISPOR), for Digital Health (ISPOR) and for Patient and Citizen Involvement (PCI) in HTA (in Steering Committee and as project coordinator for PCIG at the international HTA association, HTAi) and serves in the Business Development Committee of HTAi.

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Giuseppe La Torre is full Professor of Occupational Medicine at the Sapienza University of Rome, Italy; since September 2019, he is the Head of Occupational Medicine Unit at the Teaching Hospital Policlinico Umberto I of Rome, Italy and recently he became also the Head of Occupational Medicine Center at the Sapienza University of Rome, Italy. He graduated in Medicine and specialized in Hygiene and Preventive Medicine at the University of Naples “Federico II”. He obtained a Master of Science in Epidemiology and subsequently he became Doctor of Science in Epidemiology at the Erasmus University of Rotterdam, the Netherlands. Professor La Torre authored 613 publications in peer-reviewed journals. He wrote a number of health technology assessment reports on drugs, vaccines, and medical devices.

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### **Ceri J. Phillips, BSc(Econ), MSc(Econ), PhD**

Ceri Phillips was Professor of Health Economics at Swansea University Centre for Health Economics and Head of Research at the College of Human and

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### **Lorenzo Pradelli, MD**

Lorenzo Pradelli is medical director at AdRes Health Economics and Outcomes Research srl, Torino, Italy. He is in charge of the design, development and management of pharmacoeconomic researches, with particular reference to the medical and scientific aspects. He is member of the scientific board of *Farmeconomia. Health economics and therapeutic pathways*, published by SEEd. He's author and co-author of more than 100 articles on pharmacoeconomics, including original scientific papers in peer-reviewed journals, oral communications and poster presentations at national and international congresses. Dr. Pradelli is member of the International Society for Pharmacoeconomics and Outcomes Research (ISPOR) and the Italian Society for the study of Drug Economics and Ethics and Therapeutic Intervention (SIFEIT).

### **Albert Wertheimer, PhD, MBA**

Albert Wertheimer is an adjunct professor of social and administrative pharmacy at Nova Southeastern University in Ft. Lauderdale, Florida, USA and a visiting professor at the Touro College of Pharmacy in New York City. Previously, he was a professor of pharmacy economics at the school of pharmacy at Temple University, Philadelphia, PA, USA, and he was a professor at

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Dr. Wertheimer maintains an active consulting practice where he assists pharmaceutical companies, governmental and international agencies, professional societies and other clients. He lives in Naples, Florida, USA and may be contacted at: [albertw@rcn.com](mailto:albertw@rcn.com)

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